

Goal 3: Adult Enrichment (GAE)- Engagement, Promote student retention and recruitment, supporting students' success. Encourage more families to choose MPS via marketing campaign	GAE-Provide adult enrichment programs at 18 school sites across the city. Engage customers in high quality learning.	FTEs Software Contracts Grants Materials	1) Increase GAE participation by 5% 2) Underserved populations will make up 3% of our total registration count 3) 25% new or rebranding class offerings 4)90% customer satisfaction 5) Continue to produce and expanding marketing of GAE programs.	1)Increase our opportunities for underserved populations. 2) Utilize our classes and activities to open school buildings to facilitate sharing of district resources with Minneapolis taxpayers as directed by the Board of Education	29. % of publicly educated Minneapolis resident students choosing MPS (market share) MCE will identify their own scorecard measure.	Goal 3 - Student, Family and Community Engagement
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Goal 3: 55+ Adult Programs- Connecting Students and families to community resources that support students' learning and wellbeing.	55+-Enrich the lives of senior adults 55+, by offering high quality educational and social opportunities across city	FTEs Software Contracts Grants Materials	1) Offer 60+ classes and activities 2) Successfully market 55+ offerings	1) Sufficient enrollment to run 90% of offerings 2) Offer 5 innovative new offerings per quarter	MCE will identify their own scorecard measure	Goal 3 - Student, Family and Community Engagement
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Goal 3: Access Adult Programs- Connecting Students and families to community resources that support students' learning and wellbeing.	Access- Increase capacity to offer programs to developmentally disabled adults	FTEs Software Contracts Grants Materials	1) Access team will recruit 3 new individuals to teach programs 2) Access team will develop 2 new partnership opportunities, including with the MPRB	1) Increase Access participation by 5% 2) Increase Access partner based offerings by 4%	MCE will identify their own scorecard measure	Goal 3 - Student, Family and Community Engagement
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Goal 3: Aquatics- Improve the selection and accessibility of district wide and co-curricular student activities that foster proportional access as well as academic and socio-emotional success	Aquatics- to provide youth and adult opportunities to learn water safety and swimming skills	FTEs Software Contracts Grants Materials	1) Provide offerings at 3+ MPS locations 2) Recruit and train water safety instructors and lifeguards 3) Increase participation by underserved populations 4) Identify 2 key partners support aquatics offerings and capacity	1) Increase youth participation by 5% 2) Expand program locations and offering times	MCE will identify their own scorecard measure 30. % of students participating in one or more co-curricular/F21OST activities	Goal 3 - Student, Family and Community Engagement
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